



**Ms Connie Chu**

Chief Operating Officer

Society for the Promotion of Hospice Care

Ms Chu joined the Society of the Promotion of Hospice Care (SPHC) in 2015 as Chief Operating Officer responsible for leading and delivering the new palliative and hospice service model in the Jockey Club Home for Hospice (JCHH). She has been working in the development of JCHH's service model, and the implementation of the family-orientated palliative and hospice care.

Registered in 1990, Ms Chu was appointed Nurse Specialist (Gerontology) in 1997 by the Hong Kong Hospital Authority. She has led many new service launches and conducted reviews across Hong Kong's public hospitals that identified gaps for on-going improvement of hospital services in Hong Kong.

Her expertise ranges from palliative and hospice care, frail elderly people home care, chronic wound care, to healthcare quality and risk management, and hospital accreditation implementation.