# Healing BeyondCure

A narrative medicine platform to facilitate conversations on palliative care

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## Background

- In Hong Kong, there is a general lack of understanding of palliative care in patients and caregivers, the general public, and even in health professionals (1)
- Many junior doctors internationally do not feel certain and confident in providing palliative care to patients, owing to a lack of knowledge in this area (2,3)
- There is a need for research which aims to examine the **lived experiences of patients** receiving palliative care, which can further "generate evidence for identifying the optimal mix of providers, settings, and content of palliative care needed at different stages of an advanced illness, from diagnosis until death" (4)
- The element of **person-centred care** is especially important in palliative care, where patients' experiences of illness and disease may be highly personal (5).
- Evidence has shown promising results for the use of telemedicine and **webbased patient-centred platforms** in initiating conversations on health-related issues between patients and healthcare professionals (6,7)



Source: Care for Family 2021



Healing Beyond Cure, as an online platform, aims to generate discourse on palliative care using a narrative medicine approach.



# **Objectives**

## • Public:

- To improve understanding of palliative care
- O To reduce stigma on topics such as chronic disease and death
- Patients and caregivers:
  - O To provide a platform where patients can share their stories and experiences in palliative care with a greater community
  - O To encourage engagement and dialogue between patients, caregivers, and healthcare professionals to improve their understanding of their health



# **Objectives**

## • Healthcare professionals:

- O To facilitate understanding of the patient perspective, to contribute knowledge and experiences
- O To engage with the public on misconceptions

### Students:

- O To strengthen knowledge and foster empathy
- O To better understand the patient narrative and the roles of healthcare beyond curing disease, by providing human voices in palliative care at an early stage of their training



## **Practices**

#### **Patient Narratives**

- HBC feature narratives from interviews with patients, highlighting aspects of their disease course and experiences with palliative care, to emphasise the diverse forms of care that exist
- Various media types will be used to optimise accessibility



## **Practices**

#### **Expert talks**

- Experts from different disciplines will share their insights and answer users' questions, further underscoring the interdisciplinary nature of palliative care
- Users will be able to submit questions for experts and suggest topics for expert talks



Healing Professionals BevondCure When should I get tested? It's been more than a century since Dr. Alois Alzheimer identified the hallmarks of Alzheimer's - amyloid plaques and tau tangles - and still, there are currently no approved treatments that can slow or halt the progression of the disease. The Alzheimer's community is understandably frustrated, but scientific breakthroughs are often decades in the making. and there is reason for optimism. There are now PET scans that measure anyloid and tau in living patients, and blood tests for these biomarkers are under rapid development. Karlawish and colleagues wrote that it seems inevitable direct-to-consumer (OTC) tests for Alzheimer's pathology would be available in the future -- with potential implications that warrant serious consideration. of personal taste. I think in a healthcare down the road." Someday we'll have a of autonomy. I want to give people the chance to arrange **Ouestions** & comments From Janice

Name Email

Ask a question or leave a

## **Practices**

#### **Community Engagement**

- Interactive forums and the use of social media will allow for discussions on relevant themes
- Readers will be able to contribute to moderated pin boards based on prompts provided in narrative pieces or expert talks



## Implications

#### • Patients, caregivers, and the general public:

- O Encourages more dialogue on relevant topics that may be culturally taboo
- O Provides a channel for discourse between healthcare professionals and the public, in order to address misconceptions and knowledge gaps
- O Creates a sense of community for patients and caregivers

#### • Healthcare professionals:

- O Allows further learning so as to support decisionmaking processes in patient management
- O Provides an opportunity to engage with patients to understand their needs and concerns to support patient-centred care
- O Informs on potential new research questions



Source: E-Care 2020

# Implications

#### • Students:

- O Encourages understanding of the role of palliative care, as part of their roles and responsibilities as future healthcare professionals beyond just curing disease
- O Forms a deeper understanding of the patient experience, in order to develop empathy and communication skills
- O Provides the opportunity to contribute to the platform through speaking with patients, interviewing professionals, and creating content
- O Potential incorporation into medical education (e.g. HKU Medical Humanities curriculum)



Source: Li Ka Shing Faculty of Medicine, University of Hong Kong 2021

## **Challenges & Progress**

## References

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# Thank you!

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