



Press Invitation

Press Conference for “Jockey Club End-of-Life Community Care Project” and Launch Ceremony for Phase II

May 6, 2019

In view of the rapidly ageing population and growing demand for end-of-life care (EoLC) services in the community, The Hong Kong Jockey Club Charities Trust launched the "Jockey Club End-of-Life Community Care Project" (JCECC) in 2016 to provide EoLC trainings to health and social care professionals, EoLC services to elderly patients and public education activities. According to the results of a survey conducted under the Project, the average bed day in hospital of a participant was reduced by over 10% after taking part in a 3-month service programme. The Project also surveyed members of the public and health and social care professionals on their views of EoLC. The results showed an enhancement in the understanding of the various aspects of EoLC and the public's receptivity of talking about death and EoLC. More than 80% of the members of the public surveyed indicated that they will use EoLC services when needed.

A patient under the Project chose to receive EoLC at home. With the help and support from social workers, she lived well with her family and fulfilled her wishes in the last days of her life. Her daughter learnt various caring skills throughout the process and accompanied her mother with no regret. There was another patient in an elderly home who decided to receive EoLC service and stayed at the "End-of-Life care room" in the elderly home which was supported by the Project, and she was well accompanied by her family at the last stage of her life.

To further advocate community EoLC, The Trust will continue to support JCECC in the next three years from 2019, with a total funding of over HK\$255 million. Project partners include the Faculty of Social Sciences of the University of Hong Kong, The Chinese University of Hong Kong Jockey Club Institute of Ageing, Hong Kong Association of Gerontology, Haven of Hope Christian Service, The Hong Kong Society for Rehabilitation, St James' Settlement, and S.K.H. Holy Carpenter Church District Elderly Community Centre. Details of achievements in phase I, findings of the surveys and the model of the Project in phase II will be presented at the Press Conference. Family members of service recipients will also share their experience on the EoLC service in both residential care home for the elderly and homecare setting provided by JCECC's NGO partners.

The launch ceremony for Phase II will be held on the same date of the press conference. **Media representatives are invited to join the event; details are as follows:**

Date: May 7, 2019 (Tuesday)

Part 1: JCECC Phase II Launch Ceremony

Time: 10:00am

Venue: Rayson Huang Theatre, The University of Hong Kong ([Map](#))

Officiating guests: Dr Law Chi-kwong, GBS, JP, Secretary for Labour and Welfare, Labour and

Welfare Bureau, HKSAR
Dr. Eric Li Ka Cheung, GBS, OBE, JP, Steward of The Hong Kong Jockey Club
Professor William Hayward, Dean of Social Sciences, HKU

Part 2: JCECC Press Conference
Time: 10:30am
Venue: Room 204, 2/F, Runme Shaw Building, HKU (next to Rayson Huang Theatre)
Speakers: Mr. Leong Cheung, Executive Director, Charities and Community, The Hong Kong Jockey Club
Dr. Amy Chow, Associate Professor, Department of Social Work and Social Administration, Faculty of Social Sciences, HKU & Project Director
Dr. Edward Leung, President, Hong Kong Association of Gerontology
Case Sharing: Family members of JCECC Service Recipients

For media enquiries, please contact

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